

Request for ACA Camp E-mail List

This is a request for a one-time rental of ACA's camp e-mails. To ensure broad acceptance of business-related e-mails by our accredited and affiliated camps, ACA will allow two e-mails per week from all ACA Business Affiliates combined and four e-mails per year from one affiliate.

Date ordered _____ Date your e-mail should be sent _____

Company _____

Address _____

City _____ State _____ Zip _____

E-mail _____

Phone _____ FAX _____

Contact Name _____

Cost

\$.50 per e-mail address

There will be a minimum charge of \$250.00. Subsets of the following groups will be charged an additional \$.05 per e-mail address (e.g., group by state, activity, etc.).

All Camps (approx. 1,925 e-mails) **Resident Camps** (approx. 1,500 e-mails) **Day Camps** (approx. 750 e-mails)

Cancellation

Once your date has been reserved, you have 24 hours to cancel without a fee. All cancellations after 24 hours, including moving your date, will incur a \$250 cancellation charge.

E-mail Format

- All design elements must be provided to ACA in valid HTML format.
- ACA will create and send out your e-mail on your company's behalf.
- \$75.00 will be charged for formats received other than HTML.
- Send your e-mail content to kbruno@ACAacamps.org.

Agreement

- I understand that this list includes only the business e-mail addresses for ACA-Accredited® and affiliated camps and does not include e-mails for individual ACA members.
- I understand that, for the privacy of its members, ACA will maintain all lists of e-mail addresses. I understand that, to protect against abuse and SPAM, there will be an opt-out clause as required by CAN-SPAM laws.
- I understand that ACA will review the content of all e-mails and reserves the right to edit or change copy if it is in violation of ACA Standards or ACA business practices.
- I understand that ACA will allow no more than two e-mails per week from all Business Affiliates combined and will be scheduled on a first-come, first-served basis.
- I understand that all cancellations and requests for date changes will incur a \$250.00 fee.
- I understand that this is a request for a one-time rental of ACA's camp e-mails.
- I understand that in order to ensure broad acceptance of business-related e-mails by accredited and affiliated camps, my company is only allowed a total of four e-mails in a year.

Signature _____ Date _____

Please sign and fax (765-342-2065) this form and e-mail your copy in valid HTML format to ACA Business Development at advertising@ACAacamps.org.

Payment

Card Type: MasterCard VISA Discover

Card Number _____ Exp. Date _____ Security Code* _____

Card Holder Signature _____

*three- or four-digit code on back or front of credit card

American Camp Association

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