



**C O A T E D
C O L O R P A L E T T E**

-  Black
-  PMS 294 (c/100, m/58, y/0, k/21)
-  PMS 208 (c/0, m/100, y/36, k/37)
-  PMS 3268 (c/90, m/0, y/49, k/0)
-  PMS 130 (c/0, m/30, y/100, k/0)
-  PMS 3298 (c/100, m/0, y/57, k/42)

See page 5 for additional Approved Color Palatte information.



AREA OF ISOLATION
EQUAL TO THE HEIGHT OF
THE LETTER "A" IN CAMP

The accreditation logo must stand alone. A minimum amount of clear space must surround the logo to separate it from other design elements. This required area of isolation must be equal to the height of the letter "A" in CAMP.

**A C C R E D I T A T I O N
L O G O**

The accreditation logo is a symbol to the public of a camp's commitment to excellent professional practices for the safety and well-being of its campers. Its use is a privilege reserved for camps that currently meet all requirements for ACA accreditation. A camp may not display this logo if it fails to meet the minimum requirements of the ACA standards program and has not been approved by its section board of directors.

A camp may not display the ACA-accreditation logo if the membership of the ACA Liaison has lapsed and/or the camp fee has not been paid, or if the ACA Liaison has not signed the Statement of Compliance* for the current year. Any improper use of this logo is subject to prosecution to the full extent of the law.

*Included on the enclosed CD or available from the national office (800-428-2267).



OPTIMAL SIZE

To ensure readability, the optimal size for the accreditation logo is one-inch wide.



MINIMUM SIZE

The minimum size allowed for the accreditation logo is one-half-inch wide.

A P P R O V E D A C C R E D I T A T I O N L O G O C O L O R P A L E T T E

In the four-color process version, the colors are to be four-color tint matches of the approved PMS colors on page 13.

- a. The recommended option is to reproduce the logo over a white background or a color background with the center of the logo white.
- b. A secondary option is to reproduce the logo over a light background color with the background color showing through.

When reversing the four-color version, "Accredited" should always match PMS 208. All other colors are to match the four-color positive version. When reversing the one-color, all will be reversed out to white on a black or dark solid-color background.

P O S I T I V E T R E A T M E N T S



R E V E R S E D T R E A T M E N T S

